

Business Profile:

3 studio locations, mobile to 5 daycare/pre-schools, 700+ students, 30+ teachers
Theresa Case, Owner and Kindermusik educator

Theresa's Challenge:

Theresa has two separate divisions operating within one business: a 400+-student private lesson practice and a 300+-student Kindermusik program. This created challenges in accessing the business data she needed to make good decisions. To look at her complete business data prior to implementing JackrabbitMUSIC, Theresa had to tally figures from a multitude of documents spread across her dining room table. This was time-consuming and wrought with opportunity for inaccuracy. Theresa had to find a better way to keep her finger on the pulse of her entire business.

The Details:

Jackrabbit offered Theresa a full feature set to manage her classes and students, simple integration with her existing QuickBooks package and the ability to see her Kindermusik program and her private practice in a single, simple to understand view. Only a couple of mouse clicks produce dashboard reports that reveal comprehensive business details.

JackrabbitMUSIC offers an intuitive interface that can be reached from any browser, anywhere. This comes in handy when tasks need to be completed from home or when administrative assistants need monitoring.

Theresa also has access to a tremendous Jackrabbit support team that listens to her needs and responds immediately to her questions and issues. Most desktop applications offer no support system, leaving owners to figure out issues on their own.



"As soon as I log in, the Jackrabbit dashboard gives me an immediate check on the health and status of my business. I know exactly how I'm doing and what needs my attention that day. Jackrabbit has put me in control of my business and saves me time, freeing me up to concentrate on the aspects of my business that will bring in more revenue."

"Jackrabbit has also improved my ability to offer excellent customer care because I'm much more connected with the students and families in my program. Jackrabbit is a very powerful business solution, backed by a committed team of software developers and customer support."

Theresa Case

Jackrabbit's Value:

- Integration capabilities allow all of the classes - Kindermusik and non-Kindermusik - that a business offers to be easily managed within one system.
- A dashboard view provides key financial and student information from across all business areas.
- QuickBooks integration enables everything to operate as a unified process instead of disconnected tasks.
- Web-based format frees owners to manage their business and do the things that grow revenues.
- Better business knowledge enables owners and managers to be more thorough and more professional.



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