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Kindermusik Selects Jackrabbit Technologies as Preferred Partner for Class Management Software Solutions for its Schools

JackrabbitMusic Gives Kindermusik Educators a True Dashboard View of their Entire Business

CHARLOTTE, NC – December 9, 2008 - Class-management solution provider, Jackrabbit Technologies, today announced a key strategic partnership with Kindermusik, the leader in providing music and movement classes for children. Through this partnership with Jackrabbit, Kindermusik educators will have direct access to a flexible and feature rich class management solution that has a proven track record for being a catalyst to business growth. Kindermusik can rest assured that their educators are getting a powerful solution as well as top notch support and development that will take care of their needs today and address their needs for the future.

Jackrabbit's solution caught the attention of Kindermusik because of its flexibility and robustness. Jackrabbit is loaded with functionality, providing capabilities that help educators quickly and efficiently meet operational and administrative needs of their businesses, and flexible enough to enable each educator to customize it to their business' specific needs.

"Jackrabbit gives us a strong and trusted solution to recommend to our educators," said Kindermusik CFO, Scott Kinsey. "We want to give them the tools they need to streamline the operations part of their businesses so they can concentrate on the tremendous learning experience they provide to children."

"As soon as I log in, the Jackrabbit dashboard gives me an immediate check on the health and status of my business. I know exactly how I'm doing and what needs my attention that day. Not only has Jackrabbit put me in control of my business, but Jackrabbit also saves me time, freeing me up to concentrate on the aspects of my business that will bring in more revenue," comments Theresa Case, owner of Piano Central Studios and a Kindermusik educator. "As a service business, I especially love the way that Jackrabbit has improved my ability to offer excellent customer care and be so much more connected with the students and families in my program. I have found Jackrabbit to be a very powerful business solution, backed by a committed team of software developers and customer support."

Kindermusik has more than 5,500 educators in more than 60 countries around the world. The partnership between Jackrabbit and Kindermusik opens up an opportunity for Jackrabbit to extend its large multi-sector client base to more U.S. based educators and to those outside of U.S. borders.

"We see this as a terrific opportunity for Jackrabbit and for Kindermusik. We all have the same goal: to provide educators with the tools they need to build successful businesses. Educators can now come to one place to find the infrastructure elements they need to build tremendous music schools," comments Mark Mahoney, Jackrabbit Technologies president and co-founder.

Kindermusik is the world's most trusted name in music and movement classes for children newborn to seven with 30 years experience in developing early learning curricula and products. Kindermusik's philosophy is rooted in the work of early childhood development experts like Piaget, Montessori, and Greenspan and is based upon the principles of early development applied to developmentally appropriate practice as defined by the National Association for the Education of Young Children (NAEYC).

ABOUT JACKRABBIT TECHNOLOGIES

Jackrabbit Technologies [www.jackrabbittech.com] provides web-based business management solutions for classed-based organizations. With clients in cheer gyms, child care centers, camps, dance studios, martial arts schools, music schools, swim schools and those whose businesses offer combinations of these activities. Jackrabbit identifies specific needs and develop feature rich solutions that enable each type of organization to better manage and grow their businesses. By partnering with leading service providers in its market sectors, such as Sam Beckford and Kindermusik, Jackrabbit Technologies ensures that the best interest of its clients are at the forefront of its development efforts. Jackrabbit Technologies' license-based solutions, developed on a proprietary software foundation, safely stores and protects all client data and processes and are supported by a 24/7 team of customer care professionals.

For more information about Jackrabbit Technologies and its class management solutions, please visit www.jackrabbittech.com.

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