



## Why YOU Should Attend BOOST East Conference March 4-6 • Charlotte, NC

Deciding whether to go to an annual conference can be a hard decision — whether you're a business owner or an employee — you need to justify the cost of attending the conference to yourself or your supervisor (or owner). We have put together this guide to help you decide to go or to plead your case to be able to attend.



### Do Your Homework

#### Research the conference

Find out more about the [Jackrabbit BOOST Conference](#).

#### Align conference attendance with your organization's priorities and challenges.

What are your organization's top priorities?

What are your organization's top challenges?

How can going to the conference help your organization attain its goals?

### [Top 6 Reasons You Don't Want to Miss the Jackrabbit BOOST User Conference](#)

#### Estimate the Full Cost of Attendance

Registration	\$ <u>249</u> per person
Travel (Airfare/Driving)	\$ _____
Accommodations	\$ _____
Transportation	\$ _____
Per Diem/Meals	\$ _____
<b>Total Cost of Attendance</b>	<b>\$ _____</b>



### Detail the Benefits of Attendance

See the BOOST East Conference Agenda on the website

Session Takeaways

Networking Benefits & Goals



### Schedule a Follow-Up Meeting

How will you share the information you learn at the conference?

How will you share the list of discussion and actionable items developed at the conference? How will essential tasks get done and be contacted while you are away at the conference?



### Special Note - Where to Go from "No"

If your employer declines your request to attend, remember that there are many other ways for you to connect:

1. Participate in [Jackrabbit webinar](#).
2. Read [Jackrabbit Class blog](#) or [Jackrabbit Dance blog](#).
3. Attend [Beyond the Basics](#) trainings in your area.
4. Connect with other [Jackrabbit users](#).